

# **S.R.R. & C.V.R. Government Degree College (A)**

*An Autonomous & ISO 9001: 2015 Certified Institution:: Ranked by NIRF in 101-150 band at NIRF-2020 & 151-200 band in NIRF 2019 NAAC accredited Institution with grade B+ with C.G.P.A 2.6 during March, 2017*

**Machavaram, Vijayawada, Krishna District, AP-520 004**

## **GROUP DISCUSSION 29.3.2022**



## **DEPARTMENT OF BOTANY**

**SRR & CVR Government Degree College**

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**Machavaram, Vijayawada, Krishna District, AP-520 004**

**DEPARTMENT OF BOTANY**

<b>Dates</b>	<b>29.03.2022</b>
<b>Conducted through (DRC/JKC/ELF/NCC/NSS/ Departments etc.</b>	<b>Department</b>
<b>Nature of activity (seminar/Workshop/Extn. Lecture etc.</b>	<b>Group Discussion</b>
<b>Title of the Activity</b>	<b>“ Effect of media and movies on present Generation “</b>
<b>Name of the Department/Committee</b>	<b>Department of Botany</b>
<b>Details of Resource Persons (Name , Designation etc., )</b>	<b>B.SC BZC Students</b>
<b>No of students participated</b>	<b>13</b>
<b>Name of the Lecturers who planned &amp; conducted the activity</b>	<b>G.Swapna</b>
<b>Remarks</b>	<b>Students participated in Group Discussion with much enthusiasm .</b>

**Department of Botany SRR & CVR Govt Degree College Organized Group Discussion on 29.3.2022 for I B.Sc Horticulture students .**

**Motive :**

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### **DEPARTMENT OF BOTANY**

- Making students aware about the pros and cons of movies and media effects on their mindset
- Making them understand how to grab good things from movies by catching all the good aspects like learning new things about our history and culture, gain social awareness about the real scenario occurring around us.

#### **Context:**

Viewing movies with sex, violence, drug abuse, adult themes, and offensive language can have a negative effect on youth and adolescents. Many movies are not appropriate for youth. Youth and adolescents may copy risky and possibly dangerous things they see in movies.

The youth does try to imitate whatever is shown in the movies and this reflects in their dressing style, their way of talking and so on. Sometimes Watching movies allows us to disconnect for a while and helps to relax. Movies encourage ideas and help in knowing what is going on around the world.

Social media and other media can influence the decisions that youth make about their health and lifestyle. For example, media messages and content can make it look 'normal', cool or grown-up to eat junk food, smoke, drink alcohol and take other drugs.

- 50% of the youth is affected by what they watch in movies as compared to what they see in real life.
- Studies have found that 91% of movies on television contain violence, even extreme violence.

Movies have the power to make or break the world. Movies can act as a strong medium for bringing significant changes in society. Nowadays, students and youth especially prefer watching movies rather than reading books. Visualization leaves a greater impact on their minds than imagination. So, the best use of this should be made such that our young generation absorbs all the positive things from it.

#### **Initiating the Discussion :**

Group Discussion was initiated by Ms G.Swapna, Lecturer in Botany with the opening remarks about the context of the Discussion . Students of Horticulture participated in discussion on the effect of Media and Movies on their mindsets .

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#### **Report :**

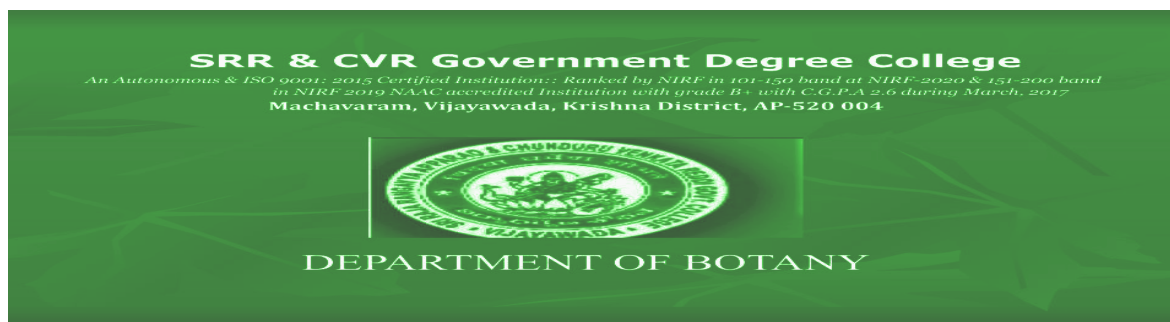
#### **Students discussing about Positive impact of movies and media on youth :**

- Movies act as a powerful medium of education, information, and entertainment which helps in opinion building on various social groups.
- Movies can bring a significant change in our society and culture.
- Movies can make youths familiar with historical events and stories.
- Watching comedy movies can act as a good source of refreshment and relieves stress and tensions.
- Movies can stimulate our emotions, perceptions, skills, and understandings.
- Movies can help in enhancing our knowledge.



#### **BHC Student saying their opinion on Media and movies influence on their mindset**





### Negative impacts of movies on youth

- The vulgarity shown in the movies leaves a bad impact on the minds of the young generation as well as children of our society.
- Youngsters try to act like the lead characters of the movies. So, if they are shown smoking, taking alcohol or drugs, doing crimes, it will be harmful to youngsters.
- Movies containing obscene and terrorism can affect the minds of the youth in a dangerous way.
- Youngsters try to copy the lifestyles of actors in movies. They fail to differentiate between reel life and real life.
- Movies are taking away the interests of youngsters from reading books and novels.



### I BHC Students sharing their opinion on Media and Movies

Some students discussed the negative effects of technology Addiction to gaming apps, easy access to various harmful information, youth getting attracted to unethical , immoral , illegal activities and

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spoiling their career and life , threat to personal security through certain apps and websites , relationships getting affected which are thereby causing harm to the society .

Finally the students who participated in Group discussion came to the conclusion that Effect of media and movies on youth is creating more negative effects than positive effects.

This Group Discussion was a suitable platform for discussing various issues which students must be aware of . The Program was successful and achieved the desired Objectives. The group discussion was very informative and beneficial to Botany students .

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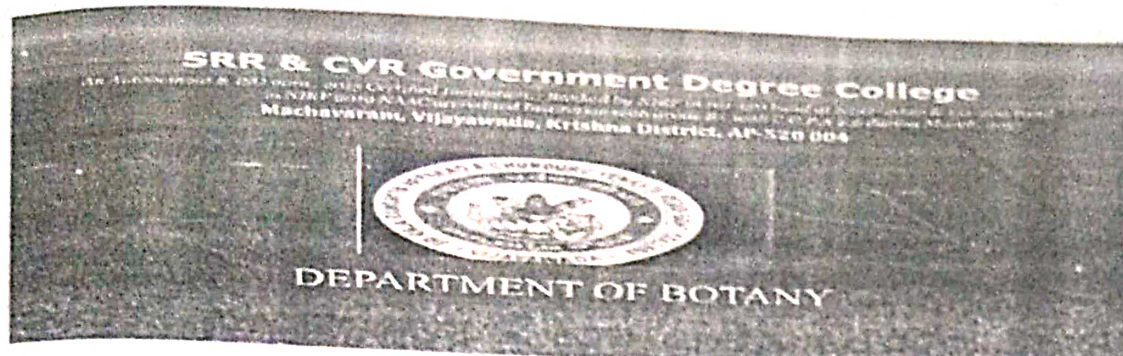
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Department of Botany SRR & CVR Govt Degree College Organized Group Discussion on 29.3.2022 for I B.Sc Horticulture students .

Motive :

*Olumma*  
 PRINCIPAL  
 SRR & CVR GOVT. DEGREE COLLEGE  
 (Machavaram)  
 Machavaram, VIJAYAWADA-520 004

*Gopna*  
 LECTURER IN CHARGE  
 Dept. of Botany  
 SRR & CVR GOVT. DEGREE COLLEGE  
 VIJAYAWADA-4, Krishna Dist.





STUDENT SIGNATURES AND FEEDBACK

S.No	Date	Class	Roll no/ Reg no	Signature	Remarks
1	29/3/22	IBHC	21317212	P. Vette	Good.
2	29/3/22	IBHL	21317206	T. Moudula	Useful.
3	29/3/22	IBHC	21317207	K. Manish	useful.
4	29/3/22	IBHC	21317210	K. Spilakshmi	Good.
5	29/3/22	IBHC	21317203	S. Salar	Good.
6	29/3/22	IBHL	21317201	A. Prasanthi	Useful.
7	29/3/22	IBHL	21317205	K. Jagadeesh	Beneficial
8	29/3/22	IBHL	21317208	P. BhumiKa	Good.
9	29/3/22	IBHC	21317209	T. Lauanya	useful
10	29/3/22	IBHC	21317201	T. Sravanthi	Beneficial
11	29/3/22	IBHC	21317202	P. Anjali	Good
12	29/3/22	IBHC	21317204	P. Chandini	Useful.
13	29/3/22	IBHC	21317213	K. Din	Beneficial

